

## "WEBSITE PACKAGES"

### Silver Web Design and SEO: \$450 One Time Fee and \$10 per Month for Hosting

#### **Includes:**

- 7 Pages - Custom Design (Design is Based on how you would like it to look like)
- Website is up for ownership
- Dynamic MSN / Google Map
- Standard Contact Form
- Can hold Unlimited text on each page
- **Basic Search Engine Optimization (sitemap generation and meta data entry)**

-We do Organic Search Engine Optimization for you to have a better establishment of your website online. Submissions that we do on search engines varies depending if they will change their algorithms so that is why we put in key phrases (Service + Area that you plan to target) not just a simple key word. \*\*\*More advanced SEO Options Available Upon Request

- **Mobile / Responsive Ready Site (The Website would automatically fit and adjust to the size of the screen on whatever device used to view the website)**

**\*User Friendly.**

**\*Compatible/Responsive to all gadgets and monitors.**

**\*One way to recognize by the Major Search Engines to rank up your site.**

**\*It's very clean, easy to read and loads much faster- which means less waiting and more browsing.**

**\*Mobile/Responsiveness-optimized websites significantly improve user experience and satisfaction-- a PLUS for you!**

#### **Normal Website vs Responsive**



## **Option 2: \$800 One Time Fee and \$50 per Month for Hosting (Minimum of 2 years)**

### **Includes:**

- Up to 30 Pages - Custom Design (Design is Based on how you would like it to look like)
- Sliding / JQuery Banner included
- Gallery Page
- Unlimited Revisions
- Blog / Plug in Ready (As well for other plug ins)
- Website is up for ownership
- Dynamic MSN / Google Map
- Standard Contact Form
- Can hold Unlimited text and Picture on each page
- Logo Creation
- Standard Search Engine Optimization (submission of keywords/ key phrases on the Search Engines for better visibility)

-We do Organic Search Engine Optimization for you to have a better establishment of your website online. Submissions that we do on search engines varies depending if they will change their algorithms so that is why we put in key phrases (Service + Area that you plan to target) not just a simple key word

- Google Analytic Included
- **Mobile / Responsive Ready Site (The Website would automatically fit and adjust to the size of the screen on whatever device used to view the website)**
- YOU WILL HAVE YOUR OWN DASHBOARD - Meaning, you will have your own personalized log in codes and back end to do edits on the site any time you wish. Tutorial is available and we can do the job for you if you are busy at any time.

### **"What is WCMS PROGRAMMING?"**

-for Client Management of Content (images/text). This can let you add more pages to your website (blog,more gallery, etc)

### **Why WCMS ?**

-it functions like other social medias like Facebook, twitter , etc. , be able to manage the content and images that you have such as with like a blog page, but extensively it is organic and SEO friendly in many search engines. You would actually see the insights of your website and help you understand your websites status online.

### **What is the benefit for you?**

-Having a WCMS Programming for your business allows you to change, manage, and update your site for you

also:

- Ease of Use. ...

- *No HTML Editing or FTP Software Required. ...*
- *Search Engines Love WordPress Sites. ...*
- *You Have Control of Your Site. ...*
- *The Design of Your Website is 100% Customization. ...*
- *A Blog is Built-in and Ready to Go. ...*
- *Extend the Functionality of Your Site with Plugins.*
- *Save money in letting programmers do revisions for you....*

**Availing for the upgrade of WCMS is easy:**

- a programmer will be installing the plug-in to your site
- a user name and password will be given for logging in
- a specialist will be tutoring you on how to use the Plug in